Sage Business

Data
Video
Courses
Skills
Research
Methods
Reference & Academic Books
As the world becomes more interconnected, the speed of change in both business and society is ever-increasing. The next generation of leaders and entrepreneurs need business education to keep pace.

We believe in addressing social impact, not just business success. Gaining insight from a breadth of diverse, global perspectives. And equipping students with future-facing skills, not just knowledge.

Drawing from our renowned social science expertise, we cover a complete range of highly accessible products – from business theory and cases to data analysis and professional skill development, research articles to textbooks, be it text, audio or video. It’s business viewed from every perspective.

Request a trial
sagelearningresources.com/business
Cases

Offering a robust collection of authoritative business cases – the first of its kind tailored to library needs – Business Cases brings business to life. Our editorially curated collection provides diverse perspectives covering a range of emerging and underserved topics. Featuring Sage Originals and cases from an impressive list of content partners, Business Cases inspires students to develop their own best practices and prepare for professional success.

Advantages of using Business Cases

• Access a multidisciplinary collection of more than 6,150 cases from more than 120 countries

• Develop a detailed appreciation of core concepts at work through video, data, and audio resources alongside the text

• Keep pace with topical and developing business issues with short, news-driven Express Cases

• Learn from true stories of business success and setback from industries around the world
Foundations

Exploring the key theories that every business student will need, Business Foundations allows students to take it one-step further by matching theory to real-world experience. Built in partnership with authors from six continents and covering some of the highest-enrollment courses across the business school, this collection ensures the truly global scope and perspectives necessary for success. Entries are enhanced with engaging interactive and multimedia elements to enrich students’ understanding of the material.

Advantages of using Business Foundations

• Develop a thorough understanding of key theories and critical comparisons of opposing theories

• Learn what theory looks like in action via diverse professional perspectives on their experience of applying (or rejecting) the theory

• Stay engaged and motivated via video, hover-over key terms, and Knowledge and Understanding Checks

• Prepare for the workforce through interactive scenarios
By bridging the gap between business fundamentals and practical applications, Data Decisions helps students develop the competencies to thrive in their courses, capstones, internships, and in the competitive job market post-graduation. Each exercise, or “Data Challenge,” is designed to give students hands-on experience in applying business fundamentals and data analysis methods to real-world scenarios through text, visualizations, interactive quizzes, and downloadable quantitative and qualitative data sets.

**Advantages of using Data Decisions**

- Understand business concepts, such as forecasting and market segmentation
- Evaluate and apply data in a wide variety of business scenarios
- Use creativity and critical thinking to solve real-world business challenges and recognize opportunities
- Make sound business decisions based on incomplete, imperfect, or conflicting data
- Communicate findings and recommendations to stakeholders and decision-makers
Skills

Created in partnership with a team of scholars and practitioner experts with a range of backgrounds and experiences, Business Skills empowers students to develop and practice the skills deemed most vital to the modern workplace. This resource provides essential skillsets enriched with a variety of engaging multimedia within ten in-demand categories, spanning two distinct collections. It offers highly practical tools that enhance career readiness and prepares individuals for professional success.

Advantages of using Business Skills

• Hone professional skills relevant across industries and career paths
• Test the efficacy of your leadership tactics and problem-solving techniques
• Challenge your critical thinking skills in real-life business situations
• See how your communication skills support your decisions in modern, diverse workplace scenarios
Committed to the future of business education

The Sage collection of business resources are created to foster the needed skills and strategy for transformative business research and future success. Our emphasis on diverse, global content, strategic thinking applied to complex issues, and creating products that guide both basic and applied research, help to build the next generation of leaders.

Accelerate your students’ capabilities to

- Generate ideas that can lead to real-world innovations
- Grapple with complex, inter disciplinary issues and find solutions
- Critically evaluate and question long-held approaches and assumptions
- Conduct transformative business research
- Advocate for ethical and sustainable practices
- Apply practical skills to support academic and professional success
- Gain insight into the diverse and global business environment
- Analyze data, including big data, and apply data visualization techniques
Discover other available resources in our portfolio

Sage Research Methods
Sage Skills
Sage Video

Sage Data
Powered by Data Planet

Sage Campus

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